MASE MAKU

FASHION DESIGNER

makumase@gmail.com (440)231-8802 masemaku.com

Experience

ADPL – Alex Marie Dresses

Associate Designer | New York, NY | Nov 2024 – March 2026

- Developed **100+ tech packs per season** and managed style, BOM, and linesheet information in Aptean PLM.
- Developed seasonal womenswear across **evening, cocktail, and day dresses** from concept through production, including fabric, print, trim, fittings, and final product.
- Collaborated daily with factories, vendors, print developers, production teams, and in-house sample room.
- Managed development materials, including fabric and trim sourcing, purchasing, and shipping.
- Attended production fittings and communicated fit notes across development teams.

JS GROUP – HALSTON

Assistant → Associate Designer | New York, NY | Nov 2022 – Jun 2024

- Designed and developed adopted styles sold through **major retailers** such as Saks Fifth Avenue, Nordstrom, Bergdorf Goodman and Neiman Marcus.
- Developed **seasonal womenswear collections** including **evening, cocktail, sportswear and RTW** through research, sketches, flats, and CAD renderings.
- Created **75+ tech packs per season** and managed product information in WFX PLM.
- Developed **original prints, custom hardware**, trims, lab dips, and strike-offs.
- Collaborated across design, product development, technical design, fabrics, factories, and vendors from development through production.
- Developed seasonal linesheets and supported e-commerce and editorial shoots.
- Hired and managed seasonal teams of interns.

Skills

Design: Collection Development · Sketching · CAD · Technical Design · Tech Packs · Garment Construction · Fittings

Product Development: PLM · BOMs · Fabric & Trim Development · Print Development · Production

Software: Illustrator · Photoshop · InDesign · Aptean PLM · WFX PLM · Excel

Education

KENT STATE UNIVERSITY | Kent, OH

***BFA Fashion Design* - Minor in Arts Entrepreneurship | 2018 – 2022**

- **Niche Market Award**, Kent State Annual Fashion Show 2022